

Ever thought of entering the South Holland Business Awards? Here's how it may benefit you

The South Holland Business Awards is only a few months away and local businesses are gearing up for their chance of winning one of the 7 categories up for Award.

This year's event will be held at the Springfields Events and Conference Centre on Thursday 24th of November complete with a welcome drinks reception and bar, a sumptuous three course dinner, key note speakers and live entertainment taking you through the evening.

"With businesses working to tight deadlines, driving sales, hitting targets and consistently providing excellent customer service, we think it's important to recognise and reward those who go above and beyond to make each day a successful and enjoyable one", said Phil Scarlett, president of the Spalding and District Area Chamber of Commerce.

"Winning an award can enhance your business's team spirit, and provides you with a valuable opportunity to appraise, appreciate and relish in the success of your firm", continued Phil Scarlett. "And further to that, here are some other reasons why you should enter and how winning a business award will benefit your organisation".

"This includes receiving free exposure, positive publicity, increased business visibility and free marketing by the Chamber, ultimately leading to higher profiling and greater business success. Your business will also benefit from access to other business via an exclusive networking opportunity with other contenders at the glamorous business event, which may help to expand your contact list, and provides you with an opportunity to learn about other businesses, how they operate and how you can support each other".

"All categories are judged by an experienced, impartial and expert panel ensuring you receive real recognition for all your effort and hard work, and with this comes increased employee motivation. It is often inevitable that employees who feel part of a strong and reputable company feel driven to work hard, are proud of the organisation they work for and in turn, remain dedicated and committed to their roles".

"Winning this award may also enable you to attract new talent, get your own words and opinions out to the public to share with budding businesses and the chance to share your story of success to inspire future generations. Further, it enables you to be seen as a role model for other start-up business, instilling motivation and thus driving competition and performance".

"All in all, the awards ceremony marks an evening to celebrate what you wake up for and do every day, and equally, provides a chance to showcase the talents of your business and what you believe in".

"Winning awards feels special and demonstrates the hard work and combined effort of all employees within an organisation", said Phil Scarlett. "It may also have an effect on creating trust between you and your clients, proving that you are 'the real deal' and will go that extra mile to get the best results possible".

"The Business community in South Holland has plenty of passion to celebrate, and these awards embrace and champion all the work being carried out within the area".
The awards are open to both members and non-members of the Chamber (entry criteria

apply) and are free to enter.

If you would like to enter please visit www.shb-awards.co.uk